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CRI attains Certified Partner Status in the Microchip Design Partner Program

Littleton, MA, July 11, 2008 – Control Resources, Inc., a leading OEM design and manufacturing services company is pleased to announce that it has been named a **Microchip Design Partner**, recognizing CRI's expertise in the technology marketplace. As a certified partner, CRI has extensive expertise with Microchip technologies and a proven ability to meet customer requirements utilizing the Microchip PIC and dsPIC family of products in over 300 designs including:

- Audio Amplifiers
- LED Light Controls
- Conveyer Motor Controls
- Power Supplies
- Fan & Motor Controls
- Radiant Heat, Pump Controls
- Irrigation Controls
- Solar Data Collectors

Microchip certified partners receive priority technical support, free extended samples and discounted development tools from Microchip--enabling them to provide complete solutions quickly and inexpensively, at low risk to the OEM.

"For a variety of reasons, many OEMs outsource their designs", said Steve Sanghi, Microchip's president and CEO. "Whether this is to take advantage of expertise they may not have in house or to keep costs low, the goal of Microchip's Design Partner Program is to enable OEMs to get to market faster, at lower cost and with lower risk."

"You supply the idea we supply the product"

Since 1984 Control Resources has assisted OEM clients with their design and manufacturing needs. Whether it is our SmartFan[®] technology or taking a client's idea from concept to prototype to production, CRI has the ability to accomplish all of this in-house. CRI has produced over 300 designs, providing expertise in AC/DC motor drives, analog design, digital/power electronics, user programmable features and system monitoring/reporting. Our strength is working closely with clients throughout the design and not out-sourcing prototypes or production. CRI is not a consultant, therefore pricey consultant fees are replaced by a flexible, low cost design and on-site production, all from our Massachusetts facility.

Contact us today to discuss your requirements!

For additional information contact: Jody Smith at 978-486-4160 X-212, Email: jsmith@controlres.com

SmartFan[®]