



CRI awarded GOLD Master Certification in the Microchip Design Partner Program

Littleton, MA, July 30, 2009 – Control Resources, Inc., a leading OEM design and manufacturing services company is pleased to announce that it has been awarded “Gold Master Certification” status in the **Microchip Design Partner** program. From the hundreds of companies in the Microchip Design Partner program, CRI is one of the select few to be awarded Gold status. CRI has extensive experience utilizing the Microchip PIC and dsPIC family of products in over 300 designs including:

- Audio Amplifiers
- Permanent Magnet DC Motor Controls
- Fan & Motor Controls and Alarms
- Irrigation Controls
- Brushless DC Motor Controls
- LED Lighting Controls
- Power Supplies
- Radiant Heat, Pump Controls
- Fan Trays
- Variable Frequency Drives

Microchip certified design partners receive priority technical support, free extended samples and discounted development tools from Microchip--enabling them to provide complete solutions quickly and inexpensively, at low risk to the OEM.

"For a variety of reasons, many OEMs outsource their designs", said Steve Sanghi, Microchip's president and CEO. "Whether this is to take advantage of expertise they may not have in house or to keep costs low, the goal of Microchip's Design Partner Program is to enable OEMs to get to market faster, at lower cost and with lower risk."

“You supply the idea, we supply the product”

Since 1984 Control Resources has assisted OEM clients with their design and manufacturing needs. Whether it is our Smartfan[®] technology or taking a client's idea from concept to prototype to production, CRI has the ability to accomplish all of this in-house. CRI has produced over 300 designs, providing expertise in AC/DC motor drives, analog design, digital/power electronics, user programmable features and system monitoring/reporting. Our strength is working closely with clients throughout the design and not out-sourcing prototypes or production. CRI is not a consultant, therefore pricey consultant fees are replaced by flexible, low cost design and on-site production, all from our Massachusetts facility.

Contact us today to discuss your requirements!

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